

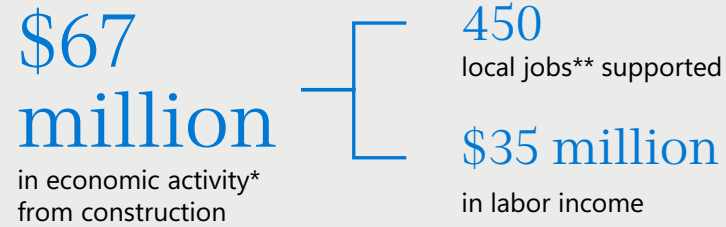
Microsoft's datacenter economic impact in Catawba County, NC



Microsoft is making significant investments in datacenters across Catawba County, North Carolina, driving millions in local economic impact through job creation, tax revenue, and community programs. **Our datacenter development is just getting started in this region and our economic impacts will increase over time.**



Since 2023

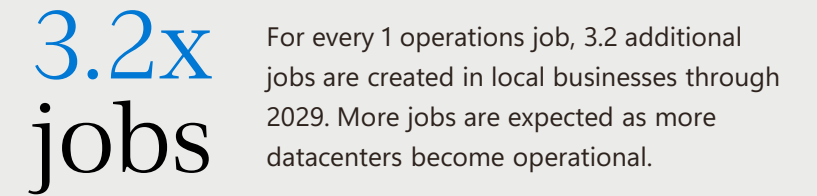


Community investments

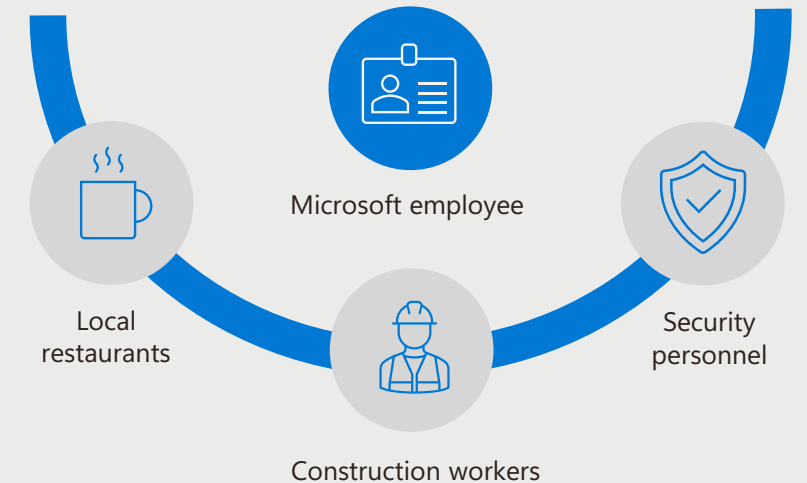
We invest hyper-locally where we build datacenters. In Catawba County, we have supported STEM education and workforce development opportunities, skilling and technology development, and the local environment through community investments.



Ongoing economic Impacts



The local economy benefits from datacenter development and creates jobs in multiple industries. This includes direct, indirect, and induced jobs.**



Microsoft's datacenter economic impact in Catawba County, NC CONTINUED



Future datacenter economic impact

Expected operational impact by 2028

\$140 million
Economic activity*

725
Local jobs**

\$75 million
Labor income

Microsoft taxes and economic impact



Top 10
property taxpayers in Catawba County

We add to the tax base for your community. Once fully operational, we anticipate that property tax revenue from our first datacenter building at each campus will place Microsoft among the top 10 property taxpayers in Catawba County.

Microsoft is committed to ensuring that Catawba County and the municipalities of Conover, Hickory, and Maiden will benefit from meaningful property tax revenue, helping to fund local infrastructure and essential services, including schools, public safety, emergency services, libraries, and parks.



*Economic activity is how people earn and spend money, helping communities grow through jobs, shopping, and local services.

**Local jobs include direct jobs which are the people hired for a datacenter, indirect jobs which help by providing services like security vendors, and induced jobs which are created when those workers spend money in the community, like workers at a local restaurant.

Published June 2026. This document shares information we have as of the publication date, and it includes estimated information and projections. The information is provided as is and may change without notice.

Explore how the impact is calculated

aka.ms/EconomicImpact



Learn more by visiting our North Carolina datacenter community page

aka.ms/NorthCarolinaDC

