

Microsoft datacenters in Brazil

As more people and businesses rely upon technology to stay connected, informed, and productive, digital needs in Brazil and around the globe are growing. And that means the need for hyperscale datacenters is growing too.

Hyperscale brings hyper efficiency. Microsoft cloud services offer customers an energy efficient and carbon neutral alternative to running their own private datacenters. [Research](#) shows that Microsoft cloud services are up to 93 percent more energy efficient than traditional enterprise datacenters.

Microsoft strives to empower the communities where our employees live, work, and operate our datacenters. With that, it's important we share information to ensure you understand why datacenters are needed, Microsoft's approach for responsible operations, and the benefits of hosting a datacenter in your community.

[Why datacenters >](#)

[Microsoft commitments >](#)

[Community benefits >](#)

Published June 2022. This document shares information we have as of the publication date, and it includes estimated information and projections. The information is provided as-is and may change without notice.

The cloud powers our digital world

Cloud computing is the delivery of computing services over the internet. Common daily activities are made possible through cloud computing, such as:



Email



Online banking



File storage



Streaming videos



Collaboration



Online shopping



Mobile apps

Cloud computing can provide consumers and businesses with the benefits of enhanced security, privacy, compliance protection, lower costs, easier access, higher reliability, and a lower carbon footprint.

The Microsoft Cloud is for everyone

The Microsoft Cloud serves over 1 billion customers and 20 million companies worldwide.

Organizations in Brazil relying on the Microsoft Cloud are made up of a variety of sectors, such as large enterprises, startups, governments, hospitals, banks, schools, or other organizations that contribute to a modern society.



When Microsoft joins a community, we bring our commitments for a better world

Support inclusive economic opportunity

Commit to a sustainable future

Earn trust



Microsoft datacenters are key to our sustainability goals

Carbon negative by 2030

[Power usage effectiveness \(PUE\)](#) measures cloud energy efficiency. The calculation is total power consumption divided by IT power consumption. A lower PUE score indicates more energy-efficient datacenters, with a PUE of 1.0 being the best score. Our Brazilian datacenters are under construction and not in operation. They will have a **design average PUE of 1.12**.

Globally, Microsoft datacenters use fossil fuel generators for backup power and account for **less than 1 percent of our overall emissions**. In specific regions, Microsoft is **piloting running backup generators with renewable blend, cleaner-burning fuels**, and is also **piloting the replacement of datacenter generators with long-duration batteries**.

[Leadership in Energy and Environmental Design \(LEED\)](#) is the world's largest green building certification program. LEED provides the framework for healthy, highly efficient, and cost-saving green buildings with lower carbon emissions. LEED certification is a globally recognized symbol of sustainability achievement and leadership. **New Microsoft datacenters being built are designed to earn LEED Gold certification.**

Microsoft operations in Brazil **comply with applicable air quality requirements**.

Water positive by 2030

[Water usage effectiveness \(WUE\)](#) is another key metric relating to the efficient and sustainable operations of our datacenters and is a crucial aspect as we work towards our commitment to be water positive by 2030. WUE is calculated by dividing the number of liters of water used for humidification and cooling by the total annual amount of power (measured in kWh) needed to operate our datacenter IT equipment.

Microsoft will use outdoor air with direct evaporative cooling at the Brazilian datacenters. This method of cooling **uses outside air and zero water** for cooling when temperatures are below 29.4 degrees Celsius, reducing water for cooling to less than 10 percent of the year. This system is highly efficient, using less electricity and a fraction of water used by other water-based cooling systems, such as cooling towers.

The new datacenter facility in Brazil was designed for an **average WUE of 0.039 L/kWh**.

Zero waste by 2030

Microsoft has a goal to achieve 90 percent diversion of datacenter operational waste by 2030. To reach this goal, we're working closely with our waste haulers to optimize waste

diversion programs across our global datacenter portfolio. We have achieved Zero Waste certifications for our San Antonio, Texas; Quincy, Washington; Boydton, Virginia; and Dublin, Ireland datacenter locations.

Globally, Microsoft datacenters reuse **78 percent of our end-of-life assets and components; the remaining 22 percent of materials are recycled**. Additionally, Microsoft is conducting research and development to improve waste diversion by determining new recycling solutions for used air filters and fiber optic cables.

Since 2021, Microsoft has helped over 450,000 Brazilians with investments in economic and digital inclusion training



Helping job seekers gain professional qualifications: In partnership with Itaú, Microsoft developed the [Crescer Initiative](#), providing online professional qualification courses to Brazilians looking for job opportunities. The initiative's courses range from fundamental skilling content to the introduction of information technology content, developing soft and digital skills. Through this program, over 5,000 Brazilians were trained and over 1,000 received certifications. The Crescer Initiative addresses essential topics for entering the labor market, such as personal marketing, interviewing, self-knowledge, basic financial education, internet security, and Office 365.



Bradesco

Supporting job and livelihood skills through Virtual School: Microsoft is partnering with Bradesco, a pioneer in online education, to offer four learning pathways with 20 total courses. Excel training is the most sought-after course on the platform. Since 2021, over 300,000 people have been trained through this program.

Microsoft datacenters create family-wage operations and construction jobs as well as positive impacts to the local economy

Microsoft datacenters represent a capital-intensive investment and long-term commitment to the community. We estimate it will require **2,793 construction roles and 12.1 million work hours** to build the new datacenters in Brazil. We intend to fill **25 to 30 percent of positions with local contractors**.

Once fully operational, we anticipate an additional **198 full-time employees will work at the new datacenters**.



Construction jobs

- Electricians
- Plumbers and pipefitters
- Carpenters
- Structural iron and steel workers
- Concrete workers
- Earth movers



Datacenter operations

- Campus management
- People management
- Critical environment operations
- Learning and development
- IT operations
- Mechanical engineers
- Electrical engineers
- Security contractors
- Building maintenance